

2025

Mortality
Education
Community Interest
Company (Mort Ed CIC).

Annual Report

Presented by
Louise Fenton

Company Number 14597868.

Registered in England. Registered office - Balmoral Road, DY8

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About the Company

Legal status :

Mortality Education is a private company limited by guarantee without share capital – a Community Interest Company (CIC) incorporated in England & Wales with Company Number 14597868. The registered office address is 99 Balmoral Road, Stourbridge, England, DY8 5JG.

Accountability: We submit annual accounts to Companies House. Public Liability Cover £5,000,000

We are a **Not For Profit Organisation**. We are permitted to raise funds and sell items to raise money for the CIC, provided those funds are reinvested back into the CIC to benefit the community.

We raise funds via :

Easy Fundraising
Ko-Fi
Donations

Finances :

We use a Lloyds Bank Community Account.
Bank Balance is £1,260.42 CR (as at 28.01.2026)
None of the Directors have been paid remuneration to date.
We have not transferred any assets to another locked body or otherwise **Directors**

Meetings are held on the 1st Saturday of every month.

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Meet Our Team

LOUISE FENTON

Founding Director of Mortality Education CIC, Marketing and
Events Manager at Mortality Education CIC,
Self-employed Owner, Director and End of Life Doula at You
and Die.

SHELLEY JACKSON-WOODALL

Founding Director of Mortality Education CIC, Marketing and
Events Manager at Mortality Education CIC.
Owner, Director, and Funeral Celebrant at sjwcelebrant.co.uk

DONNA GREEN

Founding Director of Mortality Education CIC and Legal
Advisor and Fundraising Manager at Mortality Education CIC.

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Meet Our Team

SUZIE HUNTER

Founding Director of Mortality Education CIC

ELINOR SATCHWELL

Founding Director of Mortality Education CIC and Office
Manager for Mortality Education CIC.

BETTY FLEETWOOD

Founding Director of Mortality Education CIC and Lay
Chaplain for those who are long term in hospital and cared
for by the NHS.

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Our Beginnings

Margaret as a Student Nurse

When Louise's mother, Margaret, died suddenly and unexpectedly in February 2020, she felt completely unprepared.

While some argue that one can never truly be ready for such a loss, Louise spent the months following her mother's death researching the delicate topics surrounding death, dying, grief, loss, and change. She discovered a lack of meaningful discussion and education regarding this life-altering event that ultimately impacts us all.

In February 2023, Louise and her friends established the Mortality Education Community Interest Company (Mort Ed CIC), previously known as the Coffin Club in Margaret's Memory Community Interest Company.

Together, we strive to provide sensitive and educational resources on death education to the community in Stourbridge and beyond.

Our Aim

“We encourage you to discover one new insight about death, dying, grief, loss, or change, and then share that piece of knowledge with someone else. Through this ripple effect, we hope to foster meaningful and educational discussions about these transformative life events.”

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What we did during 2025

**Free community events we facilitated & took part in.
Training we undertook to enable us to better serve our communities.**

February - we supported Parkfield Grange Wellbeing Day by hosting a stall and we supported Dudley CVS at their Welcome to Our Sector Event where we gave a short presentation to other local charities and CICs about what Mortality Education CIC does. This day invited collaboration with other like-minded businesses in our area and Louise discovered Riverside House, who she later donated a bench to - see 'September' !

March – Welcoming Spring: Wellbeing Event at Glasshouse College, Stourbridge.
We participated with a stall at this lovely community event, alongside various health and wellbeing practitioners.

April - Shelley and Louise attended the Wolverhampton University Death and Dying Symposium, a full-day event featuring numerous engaging talks and speakers. *This was a collaborative event for Legacy Share and Mort Ed CIC.*

May - Louise hosted a MortaliTEA event online, where one attendee provided feedback, stating they found the event extremely beneficial. *We plan to organise more MortaliTEA events in the future.*

June - At the Wordsley Church Flower Festival, we showcased felted flowers created by the community during our sessions. These were displayed along with information about felted shrouds, explaining the option to choose a shroud instead of a coffin if desired. We also included a list of UK shroud makers, complete with their contact details and website information, next to the felted flowers.

July - Mort ED CIC Director Donna Green recorded a podcast on the Importance of Land Registry. As a Founding Director of Mortality Education CIC and a Senior Associate Solicitor at LDJ Solicitors in Nuneaton, Donna has over 20 years of commercial property experience, along with several years of practice as an attorney in New York. She specialises in the acquisition and disposal of freehold and leasehold commercial property and is well aware of the complications that can arise if a property is incorrectly recorded on the Land Registry when someone dies. *Stay tuned! This podcast is yet to be released.*

September - Louise donated an old metal and wood bench to Riverside House for refurbishment. Once restored, the bench will be available for the local Stourbridge community to sit on and enjoy the facilities at Riverside House. Mort Ed CIC also purchased a plaque from The Good Grief Trust, which will be mounted on

the bench. The plaque features a QR code, allowing those who scan it to easily access bereavement support resources throughout the UK.

Riverside House is the trading name of Riverside Stourbridge Community Interest Company (CIC). Company number 09917600.

September - Interesting and supportive conversations with students and staff at University of Wolverhampton Freshers Week.

October - Louise and Shelley undertook No Barriers Here Facilitator Training.

During this one-day course they experienced all three No Barriers Here workshops first-hand, in addition to:

Learning the rationale of using arts- based approaches in palliative and end of life care. Understanding the role of No Barriers Here© and advance care planning with underserved communities. Discovering the core elements of the No Barriers Here© workshops and taking part in experiential training. Exploring how to facilitate No Barriers Here© workshops and what resources to use.

This training was kindly funded by a donation from Waseley Hills Crematorium - part of the Westerleigh Group.

October - In order to understand Funeral director Practice Louise undertook a weeks work experience at a local funeral directors. John Adams and the team at Perry and Phillips Funeral Directors generously shared their knowledge and experience with Louise. At the end of the week Director John Adams said "During her week with us, Louise has gained a real insight into the profession; accompanying our team on funerals, sitting in on funeral arrangements, and being part of the day-to-day operations that make what we do possible."

December - Wordsley Red Cone Christmas Tree Festival -The community was invited to share heartfelt messages on hearts and hang them on the Tree of Remembrance. This year, we proudly displayed 80 messages on the tree.

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Summary

We're informing communities :

We have **513** Instagram Followers

We have **294** Facebook Followers

We're delivering for our customers

We supported many individuals with pertinent information to make informed choices about end of life care and funeral choices, in doing so we are also actively tackling funeral poverty.

Our customers keep coming back

We have a core group of individuals who attend events.

We are open to ideas and feedback

We provide Feedback Forms after events and have an email address facility on our website for enquiries and feedback.

We are leaders

We are the only community group in Stourbridge offering educational content about death, dying, grief, loss and change.

We're getting our work done

We delivered 5 free education sessions this year.

We are continuously improving our knowledge

No Barriers Here Facilitator Training
Work experience at a Funeral Directors

We Support Other Like Minded Businesses

www.legacyshare.co.uk
www.evaandalma.com/mortaliteacircles

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What Has Changed and Why

During the summer of 2024 the Directors of Coffin Club In Margarets Memory CIC discussed how we could expand and better serve our community.

Feedback we received during events indicated that people in our community could not always attend events on Saturday mornings.

We concluded that in order to reach more people we should 'go to them' rather than the public just coming to us.

This course of action deviates from the national Coffin Club model and therefore we voted to rebrand as Mortality Education CIC.

This change of operating model ensures we are still providing the same advice and support to the community we serve regarding death, dying, grief, loss, and change and also offers us opportunities to engage with more diverse sectors of our community.

On 13.11.2024 the company changed its name to Mortality Education CIC. The Company Number remains the same 14597868.

Exciting Plans for 2026

Events planned to date for Mortality Education CIC include;

Welcoming The Spring - Wellness and Wellbeing
Event at Glasshouse College.

MortaliTea

No Barriers Here

Wordsley Church Flower Festival and Craft Fair

Christmas Tree Festival

Hosting a performance of Tell It
To The Bees with Pyn Stockman
and Kate Luxmore

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Thank You

A Heartfelt Thank You!

A HUGE thank you to each and every one of you who supported us throughout 2025. We are especially grateful to those who dedicated their time to run community sessions and contributed to our ongoing training, enabling us to better serve our community.

We truly couldn't have accomplished this without all of you!

****Justine Day of Mosaic Accounting****: Your kindness and generosity in managing our accounts, along with your professional advice, have been invaluable.

Contact Us

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