

# **Coffin Club In Margarets Memory Community Interest Company. (CCIMM CIC)**

## **Annual Report - February 2023 – February 2024**

Company Reg Number 14597868

Registered in England

Registered Office - Balmoral Road, DY8



# Agenda



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# The Legal Bit

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**Legal status :** Coffin Club in Margarets Memory is a private company limited by guarantee without share capital – a Community Interest Company (CIC) incorporated in England & Wales with Company Number 14597868. The registered office address is 99 Balmoral Road, Stourbridge, England, DY8 5JG.

**Accountability:** We submit annual accounts to Companies House. **Public Liability Cover** £5,000,000

We are a **Not For Profit Organisation**. We are permitted to raise funds and sell items to raise money for the CIC, provided those funds are reinvested back into the CIC to benefit the community. We raise funds via :

## Easy Fundraising

<https://www.easyfundraising.org.uk/causes/coffin-club-in-margarets-memory>

**Neals Yard Remedies** <https://uk.nyrorganic.com/shop/suziehunter>

**Ko-Fi** [ko-fi.com/coffinclubinmargaretsmemorycic](https://ko-fi.com/coffinclubinmargaretsmemorycic)



# Our Beginnings

When Louise's mum, Margaret, died very suddenly and unexpectedly in February 2020 she felt woefully unprepared.

There is an argument that one can never be prepared for such a bereavement, however in the months that followed her mother's death Louise began to research the sensitive subjects of death, dying, grief, loss and change and found there to be no real discussion or education available for a life changing event that will affect us all.

Coffin Club In Margarets Memory Community Interest Company (CCIMM CIC) was founded in February 2023 by Louise and her friends, all of whom bring their unique energy and expertise to the table.

Together we aim to bring sensitive and educational death education content to the community in Stourbridge and beyond.

EST 2023  
**COFFIN CLUB IN MARGARETS MEMORY**  
STOURBRIDGE



**MEET THE TEAM**

# Our team

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**Louise Fenton**

Founding Director of Coffin Club In Margarets Memory CIC, Marketing and Events Manager at Coffin Club In Margarets Memory CIC and End of Life Doula in Training.



**Shelley Jackson-Woodall**

Founding Director of Coffin Club In Margarets Memory CIC. Marketing and Events Manager at Coffin Club In Margarets Memory CIC. Owner, Director and Funeral Celebrant at [sjwcelebrant.co.uk](http://sjwcelebrant.co.uk)



**Donna Green**

Founding Director of Coffin Club In Margarets Memory CIC and Legal Advisor and Fundraising Manager at Coffin Club In Margarets Memory CIC.



**Suzie Hunter**

Founding Director of Coffin Club In Margarets Memory CIC and Head of Accounts and Fundraising Manager for Coffin Club In Margarets Memory CIC.

# Our team continued

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**Elinor Satchwell**

Founding Director of  
Coffin Club In  
Margarets Memory  
CIC and Office  
Manager for Coffin  
Club In Margarets  
Memory CIC.



**Betty Fleetwood**

Founding Director of  
Coffin Club In  
Margarets Memory  
CIC and Lay Chaplain  
for those who are  
long term in hospital  
and cared for by the  
NHS.



Directors Meetings are held on the 1<sup>st</sup> Saturday of each month.



# Our aim

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" We invite you to learn 1 new thing about death, dying, grief, loss and change, then please pass that 1 piece of new knowledge onto someone else. Through this butterfly effect we aim to open sensitive and educational conversations about these life changing events"



Coffin Club In Margarets Memory  
Community Interest Company (CIC)  
Company registration No. 14597868

# FREE Community Events we hosted last year

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**From the moment we launched Coffin Club In Margarets Memory Community Interest Company (CCIMM CIC) on February 11th 2023 we have been working in partnership with other like minded individuals and organisations to bring positive and informative death education to the community.**

**Here is a list of the events we facilitated throughout 2023 :**

Coffin Club In Margarets Memory (CCIMM)CIC Launch Event. 11.02.2023

Meet Soul Doula and Author David.E.Jones. 22.04.2023

End of Life Planning - in association with Mr James Rousell, Senior Partner at Wall James Chappell Solicitors, Local GP DR Becci Willetts and Louise Fenton of End of Life Doula & CCIMM CIC. 17.06.2023



# FREE Community Events we hosted last year continued

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Cost of Living (Cost of Dying) Event - West Midlands Police. 19.06.2023

Coffin Decorating and Tombola - fundraiser for Breast Cancer Now, held at Mary Stevens Park, Stourbridge. 08.07.2023

Compassionate Communities (Birmingham) - Coffin Decorating at Kings Norton Beach Event in association with Northfield Community Partnership & Birmingham Hospice. 11.08.2023

Grief Awareness Training - delivered online to West Midlands Police. 30.08.2023

Group Drawing and Talking Therapy for those who are experiencing grief - facilitated by Kellys Higgs of Time to Heal Together. 16.09.2023

The Art Of Legacy Work - Facilitated by The Bereavement Team from Mary Stevens Hospice 11.11.2023

Wordsley Community Christmas Tree Festival - Holy Trinity Church. The community were invited to write a message on a heart and hang it on the Tree of Remembrance. (01.12.23 to 03.12.23)

# Images from Community Events





# More Images from Community Events





# Follower Feedback - what our customers say

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## Follower Feedback

*“ thanks to you we went from Wtf???? To ok, we think we’re doing this right to.... we love our undertakers and celebrant ! x ”*

A.E. April 2023



## Follower Feedback

*“ Learning about your end of life choices at the point of bereavement is like trying to learn to fly a plane as it starts to crash “*

D.P. May 2023

# FREE Community Events we are hosting during 2024

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**FREE CCIMM CIC Events at The Healthy Hub, Mary Stevens Park, Stourbridge, DY8 2AA**

**All Events 10.00am - 12.00pm**

09.03.24 - What Is A Celebrant ?

13.04.24 - The Death Café.

11.05.24 - Craft Workshop for the bereaved and a rare opportunity to take a crematorium tour

**\*\* Please note this event will be at Waseley Hills Crematorium, B45 9TS \*\***

08.06.24 - I didn't know that ! Ideas for planning your own funeral and tackling funeral poverty.

13.07.24 - Empowering ourselves when a loved one is dying.

10.08.24 - Steve Soult Limited presents Meet The Coffin Boffins.

14.09.24 - Craft Workshop and Supporting Bereaved Children and Young People.

12.10.24 - Pet Bereavement.

09.11.24 - Understanding Grief and Loss.

# Summary

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## **We're informing communities**

We have 408 Instagram Followers

We have 222 Facebook Followers

## **We're delivering for our customers**

We supported many individuals with pertinent information to make informed choices about end of life care and funeral choices, in doing so we are also actively tackling funeral poverty.

## **Our customers keep coming back**

We have a core group of individuals who attend events.

## **We're leaders**

We are the only community group in Stourbridge offering educational content about death, dying, grief, loss and change.

## **We're getting our work done**

We delivered 10 free education sessions this year.

Author Alison Jean Lester, [The Team @ Waseley Hills Crematorium](#), Soul Doula and Author David.E.Jones, [Victoria @ Simply Alpaca, Worcestershire](#), Rainbow Wellbeing Hub - Kerrys Draw and Talk Therapy, [Matt Woodall @ Funky Concepts](#), Celebrate Life – Shelley Jackson Woodall, Professional Funeral Celebrant, [Fran and Carrie @ A Natural Undertaking, B14 7NH](#), Lucy, Maria and the team @ H. Porter and Sons, Independent Family Funeral Directors, Stourbridge, [James Rousell @ Wall James Chappell Solicitors, DY8 1QW](#), Local GP DR Becci Willetts, [Ross Hickton and Amanda Cutler @ Hicktons Family Funeral Directors, B63 3UD](#), John Adams @ Perry and Phillips Funeral Directors, WV16 4BB, [Becky and John @ Dudley CVS](#), Mike, Alex and the Community Team @ The Healthy Hub, Mary Stevens Park, Stourbridge, [Compassionate Communities \(Birmingham\)](#).

# Thank you

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**HUGE Thank You** goes out to all the people and organisations we have worked with and who have supported us throughout the year, we couldn't have done it without you.





## A HUGE Thank You continued

The Bereavement Team @Birmingham Hospice, [Jess, Owen and team @ Northfield Community Partnership](#), West Midlands Police Wellbeing Team, [Kelly Higgs @ Time to Heal Together](#), Kerrie, Deb, Caroline and The Bereavement Team @ Mary Stevens Hospice, [Reverend Lynne Rowson @ Holy Trinity Church, Wordsley](#), Kate and Kate @ Coffin Club UK, [Mike wood MP](#), Heather and Vanessa @ Winnie and Olive.

### How you can contact us :

Email - [coffinclubinmargaretsmemory@outlook.com](mailto:coffinclubinmargaretsmemory@outlook.com)

Via our website or Linktr.ee

[www.coffinclubinmargaretsmemory.co.uk/contact](http://www.coffinclubinmargaretsmemory.co.uk/contact)

[Linktr.ee](https://linktr.ee)

# Thank you continued

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Thanks to your commitment and strong work ethic, we know next year will be even better than the last.

We look forward to working together.

Team CCIMM CIC

